



LUYAA

LINGANORE URBANA YOUTH ATHLETIC ASSOCIATION

Linganore Urbana Youth Athletic Association (LUYAA) a non-profit organization football program offers both intramural and competitive level football to all interested youth in Southeastern Frederick County, Maryland. We proudly boast the start of our 23rd season.

Traditionally, we have been able to maintain low registration fees and, with your sponsorship, we can continue to pass these savings along to the kids participating in our football program. This past season we had almost 600 players participating (25 teams ranging in age from 5 through 14) in the LUYAA football program. With your help, we have expanded our program to over 600 players this season.

The cost per player in football is extremely high compared to most other sports. This is why sponsorship is so essential to keeping the registration fee low. On average, the cost of equipment per player is \$270+ per season. Your sponsorship is essential in helping to defray the cost of equipment, uniforms, insurance, referees, and lighting.

We consistently encourage our football players and their families to patronize our sponsors in an effort to thank them for their invaluable contributions.s.

Attached to this letter are the various sponsorship programs available for the 2007 season. If we may be of further assistance, please contact:

Sandy Baker (301)607-9668 Football@luyaa.org

It is only with the continued support of individuals, such as yourself, that we are able to ensure a successful 2007 season. Your generosity is most appreciated.

Sincerely,

Sandy Baker
Luyaa Football Commissioner
LUYAA Sponsorship Program
4209 Bill Moxley Road
Mount Airy, Maryland 21771

TOUCHDOWN SPONSOR
A DONATION OF \$600 FOR 1 YEAR *

- **Two** 2' X 8' A – Frame Coroplast Signs
- Sponsor plaque with team picture
- Yearbook Program / Web Page Recognition
- End-of-Year full page Gazette advertisement to thank all of our sponsors
Displayed at Luyaa Games
** For an additional \$400.00 increases to a two (2) year sponsorship*

FIELD GOAL SPONSOR
A DONATION OF \$350 FOR 1 YEAR

- **One** 2' X 8' A – Frame Coroplast Signs
- Sponsor plaque with team picture
- Yearbook Program / Web Page Recognition
- End-of-Year full page Gazette advertisement to thank all of our sponsors
** Sign Renewal \$250.00 / Displayed at LUYAA Games*

FIRST DOWN SPONSOR
A DONATION OF \$250 FOR 1 YEAR

- Sponsor plaque with team picture
- Yearbook Program / Web Page Recognition
- End-of-Year full page Gazette advertisement to thank all of our sponsors

FAMILY SPONSOR
A DONATION OF \$200 FOR 1 YEAR

- Sponsor plaque with team picture
- Yearbook Program / Web Page Recognition
- End-of-Year full page Gazette advertisement to thank all of our sponsors

**CONCESSION SPONSOR
A DONATION OF \$250 FOR 1 YEAR**

- Sponsor sign on concession stand
- Yearbook Program / Web Page Recognition
- End-of-Year full page Gazette advertisement to thank all of our sponsors

**FIELD MAINTENANCE SPONSOR
A DONATION OF \$250 FOR 1 YEAR**

- Yearbook Program / Web Page Recognition
- End-of-Year full page Gazette advertisement to thank all of our sponsors

**PUNT PASS & KICK SPONSOR
A DONATION OF \$300 FOR 1 YEAR**

- Sponsor plaque
- Yearbook Program / Web Page Recognition
- End-of-Year full page Gazette advertisement to thank all of our sponsors

**FAN-OF-THE-DAY DONOR
A DONATION OF \$50 OR MORE**

- Yearbook Program / Web Page Recognition

**WEB PAGE SPONSOR
A DONATION OF \$50**

- Yearbook Program / Web Page Recognition With Link To Your Web Page

Please visit our web site at: www.luyaa.org